

Adam Shutsa

user experience designer

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74 Satchell Blvd, Toronto, Ontario, M1C 3B4

skills and expertise

Expert in

- User interface design and usability
- hand coded XHTML
- hand coded CSS
- JavaScript (including jQuery and Prototype libraries)
- AJAX
- Adobe Photoshop

Experienced in

- PHP
- MySQL
- Adobe Illustrator
- Adobe InDesign
- XML
- ActionScript 2.0
- Adobe Flash

Familiar With

- ActionScript 3.0
- ASP.net
- Microsoft Visual Studio

work experience

Filemobile

January 2009 – Present

User Experience Designer

- Build web applications to integrate with our custom CMS called Media Factory
Examples: brightcove.filemobile.com, contest.projects.fm, community.projects.fm
- Work cooperatively with management to define new applications and their features
- Design and build interfaces for new and updated Media Factory features
- Oversee all designs for Filemobile products and corporate branding
- Provide support to API and custom application clients
- Clients include CTV, TSN, Transcontinental, Rogers, Brightcove, Sun Life Financial and more

Kia Canada

September 2009

Flash Developer

- Built interactive gallery and menu bar on www.kia.ca homepage using ActionScript 2 and XML
- Built Kia branded Flash video player

Hyundai Canada

July 2008 – December 2008

User Experience Designer / Flash Developer

- Created standards compliant HTML and CSS, plus necessary design assets for new corporate website, www.hyundaicanada.com
- Organized page layouts and designed navigation structure.
- Built dynamic Flash interfaces displayed on the homepage
- Worked with ASP.NET and Visual Studio
- Website launched September 2008
- Awarded JD Power's Highest Customer Satisfaction among Canadian Automotive Manufacturer Web Sites for 2009 (<http://bit.ly/jdpoweraward>)

Region of Durham Government

April 2008 – July 2008

Web Designer

- Complete redesign of corporate website, www.region.durham.on.ca
- Designed many internal websites, such as The Fitness Challenge
<http://adamshutsa.com/fitnesschallenge/>
- Corporate website launched July 2009

education

Multimedia Design

September 2005 – April 2008

Durham College

Oshawa, Ontario

- Graduated Highest Standing
- Presidents Honour Roll for all six semesters
- College purchased my final project, New Media Guild
- Interned at CityTV in their web and interactive department

awards

Before rebuilding their website, Hyundai Canada was ranked last place by JD Power in user satisfaction for all Canadian automotive manufacturer's sites in 2008. I was part of the team that was hired with the objective to elevate Hyundai's ranking. Six months after the new website's launch, JD Power ranked Hyundai first overall in the same study in 2009. Hyundai had gone from the bottom to the top. (<http://bit.ly/jdpoweraward>).

While in college I placed third in a online contest to design a fake leaked screenshot of OS X Leopard. The competition was judged by some major Mac application developers (<http://bit.ly/fakeosxcontest>).

references

Oleg Gutsol

Founder, 500px
oleg@500px.com

Kevin Martin

Lead Developer, Filemobile
kevin@filemobile.com

Adam Petrie

Freelance Designer
me@adampetrie.com

about me

When not making the internet a better place to live, I love to cook and try new foods. No ingredient is too strange to escape my plate. When it comes to sports, I play rugby and softball. I'm not going to lie, I'm really good. If I'm not out in the park or around the streets of Toronto taking photographs, I like to work on my side projects, Slaqr - a task and calendar application (adamshutsa.com/slaqr), Here Be Dragons - my travel blog (herebedragonstravel.com) and 500px - photographer portfolios and photo sharing site (500px.com).